



Partner Marketing Toolkit

Please help us increase awareness and attendance for Florida Senior Day by connecting with us on social media and utilizing and sharing the following sample materials via your website, social media channels and community newsletters and calendars.

GET CONNECTED FLIER



Join the Conversation!



[Facebook.com/FLSeniorDay](https://www.facebook.com/FLSeniorDay)



[Twitter.com/FLSeniorDay](https://twitter.com/FLSeniorDay)



[Youtube.com/CapitalEventsInc](https://www.youtube.com/CapitalEventsInc)

SOCIAL MEDIA POSTS

Twitter:

1. We're proud partners of @FLSeniorDay, dedicated to celebrating the many contributions of FL seniors!
<http://www.floridaseniorday.org/> #FLSeniorDay
2. Join us at the Capitol for @FLSeniorDay! Learn about the important issues facing our senior population:
<http://www.floridaseniorday.org/> #FLSeniorDay
3. Help us celebrate the lives of all #Florida seniors on Jan. 24 at the State Capitol for @FLSeniorDay! <http://www.floridaseniorday.org/> #FLSeniorDay
4. See you in Tallahassee for @FLSeniorDay! Free lunch, entertainment, health screenings and more:
<http://www.floridaseniorday.org/> #FLSeniorDay
5. Live music, free lunch, exhibitor booths & a town hall meeting make @FLSeniorDay a day of celebration and learning: <http://www.floridaseniorday.org>

Facebook:

Please tag the Florida Senior Day Facebook page in your posts by typing the "@" symbol followed by "flseniorday" and then selecting the correct page.

1. We are proud to partner with @Florida Senior Day to celebrate and advocate for Florida's seniors! Join us on Jan. 24 at the State Capitol for free lunch, free health screenings, entertainment and exhibitor booths. You can learn more here: <http://www.floridaseniorday.org/> #FLSeniorDay
2. Florida's seniors play a great role in our families, communities and places of work and it is important that we recognize their specific needs and services. On Jan. 24, join us at the Florida Capitol to honor and raise awareness of the issues that face Florida's seniors every day during @Florida Senior Day!
<http://www.floridaseniorday.org/> #FLSeniorDay
3. We hope to see you at the Florida Capitol on Jan. 24 as we partner with @Florida Senior Day to celebrate the lives of Florida seniors and advocate for their needs! There will be free lunch and health screenings, entertainment and plenty of learning opportunities. Learn more at <http://www.floridaseniorday.org/>. #FLSeniorDay
4. Live music, free lunch and health screenings, exhibitor booths and a town hall meeting are what make @Florida Senior Day at the State Capitol a day of celebration and advocacy for Florida's seniors. We hope to see you there! #FLSeniorDay <http://www.floridaseniorday.org/>

NEWSLETTER ARTICLE

Florida Senior Day at the State Capitol

Florida's legislative session is early this year, and Florida Senior Day is right around the corner. Every year, seniors in our community gather at the Florida Capitol for a day of fun and educational events, entertainment and celebration. On Wednesday, Jan. 24, the Department of Elder Affairs and the United Way of Florida invite you to be a part of Florida Senior Day 2018.

Florida Senior Day is dedicated to honoring the contributions of Florida's seniors and their great roles in our families, communities and workplaces. A series of events will take place at the State Capitol from 10 a.m. to 2:30 p.m. including a town hall meeting where hundreds of seniors, policymakers and business leaders will gather for an active discussion on issues important to and affecting Florida seniors.

Other events this day include a special program on the back steps of the old Florida State Capitol where policymakers and elected officials will address more than 1,500 seniors. Additionally, attendees can enjoy guided tours of the old and new Capitol buildings, complimentary lunch provided by Chick-fil-A and live music and entertainment throughout the day. More than 60 exhibitors will be on-site with helpful resources for seniors and free giveaways. As in years past, there also will be free health screenings to promote the ongoing health and well-being of Florida seniors.

Florida Senior Day is an excellent time to get involved in advocating for issues important to you and the senior community. We hope to see you there. The Tallahassee Senior Center will offer complimentary Park & Ride transportation from the Senior Center to the State Capitol throughout the day. For more information on how you can get involved and to register for free, visit www.FloridaSeniorDay.org or call 850-222-3868.

COMMUNITY CALENDAR SUBMISSION

Florida Senior Day takes place January 24, 2018, at the Florida Capitol in Tallahassee and will bring together more than 1,500 seniors, advocates and elected officials from across the state for a day of education and celebration of Florida's seniors. Florida Senior Day activities last from 10 a.m.-2:30 p.m. and include a town hall meeting, free health exams, exhibitor booths, free lunch and live music. For more information or to get involved, visit www.floridaseniorday.org